

13 and

14 means connected to the CPU for outputting the information to an output user
15 interface.

16 wherein an input customer profile is selectively entered by an individual sales agent,
17 and

18 wherein said lead management capability supplies a best match output of said
19 customer profile.

1 14. (Amended) A lead management system comprising:

2 a central processing unit (CPU);

3 means connected to the CPU for inputting lead management data; and

4 means for inputting lead selection parameters for searching said lead management
5 data,

6 means for updating and maintaining lead data from external sources; and

7 means for managing said lead data, said managing means comprising a lead usage
8 quota mechanism for controlling a lead quantity, a lead usage time interval, and a lead
9 availability to a selected user,

10 wherein said CPU responds to a request for leads tailored to inputted selection
11 parameters by searching said lead management data and outputting selected information to an
12 output user interface.

1 16. (Amended) The lead management system, as claimed in claim [15] 14, wherein said lead
2 usage quota mechanism grants a user a predetermined number of leads during said lead usage
3 time interval.

REMARKS

Claims 1-6, 8-14, and 16-20 are all the claims presently pending in the application.
Claims 7 and 15 have been canceled and their limitations added to independent claims 1 and
14, respectively.

Claims 1-6 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Melchione